# Description: UAL Logo

# Research project: Cultural Consequences Feedback and Experiential Learning Questionnaire

# Participant Information Sheet

**About this study**

This study is part of my research on the PgCert Academic Practice in Art, Design and Communication at UAL.

I am conducting an enquiry into experiential learning. I am interested in students’ and staff’s experiences and reflections of the cultural consequences welcome task.

My research will document and analyse the benefit of experiential activities applied to theoretical pathways such as Business. The methodology will be qualitative and quantitative: taking a responsive evaluation approach. This will consist of a questionnaire and an observation of an experiential activity during class. Responses will be analysed thematically.

**What does it mean to take part?**

If you take part, you are consenting to respond to a questionnaire. The questionnaire may take between 3-5 minutes. I will also conduct an observation during class to collect data during a given activity, please note that the observation will not be personal or assess your performance during the activity. The data will be used as the basis for academic analysis.

If you choose to take part, you will be free to withdraw your participation at any point. You will not be obliged to give any reason for deciding not to take part.

**Will my participation be kept confidential?**

Your anonymity is very important. The information about you will be confidential to me, as the researcher. You will not be identified individually anywhere in the research. If I quote anything you have said in an interview, it will be anonymous. An example might be: ‘Tutor A said ‘The project is…’.’

**What will happen to the results of the research project?**

Analysis from the questionnaire and observation - including quotations from you – will contribute to an academic presentation. Your words may also be used in academic reports, papers or conference presentations. These may appear online.

Thank you for your contribution and participation in this study.

**Contact for further information:**

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